

Careers education, information, advice and guidance for website

- a.) The name, email address and telephone number of your careers leader
- b.) A summary of the careers programme, including details of how pupils, parents, teachers and employers may access information about the careers programme
- c.) Details of how your school measures and assesses the impact of the careers programme on pupils
- d.) The date of your next review of the information published

Cromer Academy's Careers Lead is Mr Jonathan Fisher. Any pupil, parent, employer, or educational provider who wishes to contact the school or requires further information please see Jonathan's contact details:

Jonathan Fisher, Careers Lead
Telephone: 01263 511433
Email: jonathanfisher@inspirationtrust.org

Cromer's careers programme

Careers education is provided as a comprehensive program throughout Years 7-9 during a timetabled lesson as part of the PSHE program. Additional guidance is delivered during assemblies and form time at appropriate times throughout the academic year (*Gatsby Benchmark #2.*)

A qualified Level 6 Careers Advisor is on site a minimum of one day of every week. All Year 11 pupils are provided with at least one face-to-face interview to assist with post-16 transition and further appointments are made available for those pupils when additional support is required. Additionally, all Year 10 pupils have an appointment in preparation for the same (*Gatsby Benchmark #8*).

Throughout the careers programme we collect feedback pupils, teachers and visiting speakers. Prior to each careers appointment pupils are asked to complete a short survey to determine their current aspirations and their certainty of the options available to them. A survey is then provided subsequent to the interview to assess whether the interview was successful.

Feedback is welcomed from parents. (*Gatsby Benchmark #1*).

Careers education is provided to all pupils and provision is made to allow all pupils to access the curriculum. Pupils are encouraged to follow career paths that suit their interests, skills and strengths with the absence of stereotypes. All pupils are provided with the same opportunities and diversity is celebrated (*Gatsby Benchmark #3.*)

Pupils, parents, teachers and employers may access a comprehensive overview of our careers programme by examining the CEIAG Statement using the following link:

How do we measure and assess the impact of our careers programme?

We use the Gatsby Benchmarks, some of which were referenced above. See:

<https://www.gatsby.org.uk/education/focus-areas/good-career-guidance>

What are the Gatsby Benchmarks?

The Gatsby Benchmarks were developed on behalf of the Gatsby Foundation by Sir John Holman, which aimed to highlight what ‘good careers work’ looked like. They provide a clear framework for organising careers provision and have been accepted as best practice by the government.

The 8 Gatsby Benchmarks are:

- 1.) A stable careers programme
- 2.) Learning from careers and labour market information
- 3.) Addressing the needs of each student
- 4.) Linking curriculum learning to careers
- 5.) Encounters with employers and employees
- 6.) Experiences of workplaces
- 7.) Encounters with further and higher education
- 8.) Personal guidance

Please see the link below for our latest Compass report which measures and assesses the impact of our CEIAG programme using the Gatsby Benchmarks. The above information will be reviewed in June 2022.

Finally, may we emphasize we welcome enquiries from parents and carers, representatives of local industry and educational providers. Please use the link below to email the Careers Lead.